



Docket No.: 1344.1052

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Takahiro Endo, et al.

Serial No. 09/741,907

Group Art Unit: 3622

Confirmation No. 6594

Filed: December 22, 2000

Examiner: Yehdega Retta

For: ADVERTISEMENT INFORMATION PROVIDING SYSTEM, ADVERTISEMENT  
INFORMATION PROVIDING METHOD, AND COMPUTER-READABLE RECORDING  
MEDIUM RECORDED WITH ADVERTISEMENT INFORMATION PROVIDING  
PROGRAM

**AMENDMENT**

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

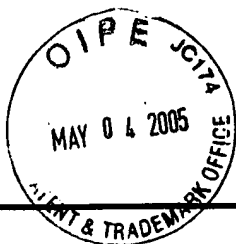
This is in response to the Office Action mailed January 4, 2005, and having a period for response set to expire on April 4, 2005. A petition and fee for a one-month Extension of Time is enclosed, thereby extending the response period to May 4, 2005.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.

05/05/2005 HALI11 00000145 09741907

01 FC:1251

120.00 OP



S&amp;H Form: (12/04)

**REPLY/AMENDMENT  
FEE TRANSMITTAL**

Attorney Docket No. 1344.1052  
Application Number 09/741,907  
Filing Date December 22, 2000  
First Named Inventor Takahiro Endo, et al.  
Group Art Unit 3622

AMOUNT ENCLOSED

120.00

Examiner Name

Yehdega Retta

**FEE CALCULATION (fees effective 12/08/04)**

CLAIMS AS AMENDED	Claims Remaining After Amendment	Highest Number Previously Paid For	Number Extra	Rate	Calculations
TOTAL CLAIMS	23	- 23 =	0	X \$ 50.00 =	\$ 0.00
INDEPENDENT CLAIMS	7	- 7 =	0	X \$ 200.00 =	0.00
Since an Official Action set an <u>original</u> due date of <u>April 4, 2005</u> , petition is hereby made for an extension to cover the date this reply is filed for which the requisite fee is enclosed (1 month (\$120)); (2 months (\$450)); (3 months (\$1,020)); (4 months (\$1,590)); (5 months (\$2,160):					120.00
If Notice of Appeal is enclosed, add (\$500.00)					
If Statutory Disclaimer under Rule 20(d) is enclosed, add fee (\$130.00)					
Information Disclosure Statement (Rule 1.17(p)) (\$180.00)					
Total of above Calculations =					\$ 120.00
Reduction by 50% for filing by small entity (37 CFR 1.9, 1.27 & 1.28)					
TOTAL FEES DUE =					\$ 120.00

- (1) If entry (1) is less than entry (2), entry (3) is "0".  
(2) If entry (2) is less than 20, change entry (2) to "20".  
(4) If entry (4) is less than entry (5), entry (6) is "0".  
(5) If entry (5) is less than 3, change entry (5) to "3".

**METHOD OF PAYMENT**

- ☒ Check enclosed as payment.  
☐ Charge "TOTAL FEES DUE" to the Deposit Account No. below.  
☐ No payment is enclosed and no charges to the Deposit Account are authorized at this time (unless specifically required to obtain a filing date).

**GENERAL AUTHORIZATION**

- ☒ If the above-noted "AMOUNT ENCLOSED" is not correct, the Commissioner is hereby authorized to credit any overpayment or charge any additional fees necessary to:
- Deposit Account No. 19-3935  
Deposit Account Name STAAS & HALSEY LLP
- ☒ The Commissioner is also authorized to credit any overpayments or charge any additional fees required under 37 CFR 1.16 (filing fees) or 37 CFR 1.17 (processing fees) during the prosecution of this application, including any related application(s) claiming benefit hereof pursuant to 35 USC § 120 (e.g., continuations/divisionals/CIPs under 37 CFR 1.53(b) and/or continuations/divisionals/CPAs under 37 CFR 1.53(d)) to maintain pendency hereof or of any such related application.

SUBMITTED BY: STAAS &amp; HALSEY LLP

Typed Name	Paul W. Bobowiec	Reg. No.	47,431
Signature	<i>Paul W. Bobowiec</i>	Date	May 4, 2005